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ADS, INC.

PRESS RELEASE

Honoring Veterans and Active-Duty Military with a FREE Car Wash

Fort Collins, CO/Cheyenne, WY- Nov. 8, 2011 Breeze Thru Car Washes in Cheyenne and Fort Collins will give free car washes to veterans on Friday, Nov. 11, as part of the Grace For Vets program (www.graceforvets.org).

"Veterans sacrificed so much to defend our nation and we owe them a huge debt of gratitude," said Breeze Thru owner Andrea Agnew. "Giving a free wash on Veteran's Day is our way of thanking and honoring them."

No documentation will be required; customers need only tell the attendant they are a veteran or active-duty military to take advantage of the offer. Cars should be taken during business hours to the Fort Collins location (on the corner of Mulberry & Lemay) or the Cheyenne location (Dell Range Boulevard and Grandview Avenue, next to Wal-Mart). All locations will be open normal hours, 7:30 a.m. to 7 p.m., rain or shine.

Cloister Car Wash in Pennsylvania (www.cloistercarwash.com) started the program in 2004 at its four locations and continues to promote it. Under Cloister's efforts, the program has grown to include nearly 1,300 car wash operators nationwide and the program's goal is to provide free washes to 120,000 veterans' cars.